

LastPass...|

Knowledge workers have a false sense of

PASSWORD |

security.

Respondents are highly confident in their current password management methods...

73% would rate them as safe

...and the majority know that unique passwords are a hallmark of good password hygiene both at work and at home.

89% know that using the same password or variation is a risk.



Yet...

62%

...use the same password or a variation.

33%

...create stronger passwords for their work accounts.

50%

...ever change their password after a breach.

Knowledge workers aren't relying on memory to manage their passwords as much (good!) but are increasingly using variations of the same password (bad!).

Memory:

44%
in 2022

VS

51%
in 2021

Variation of the same password:

41%
in 2022

VS

36%
in 2021

Just like their work accounts, creating strong credentials depends on account type:

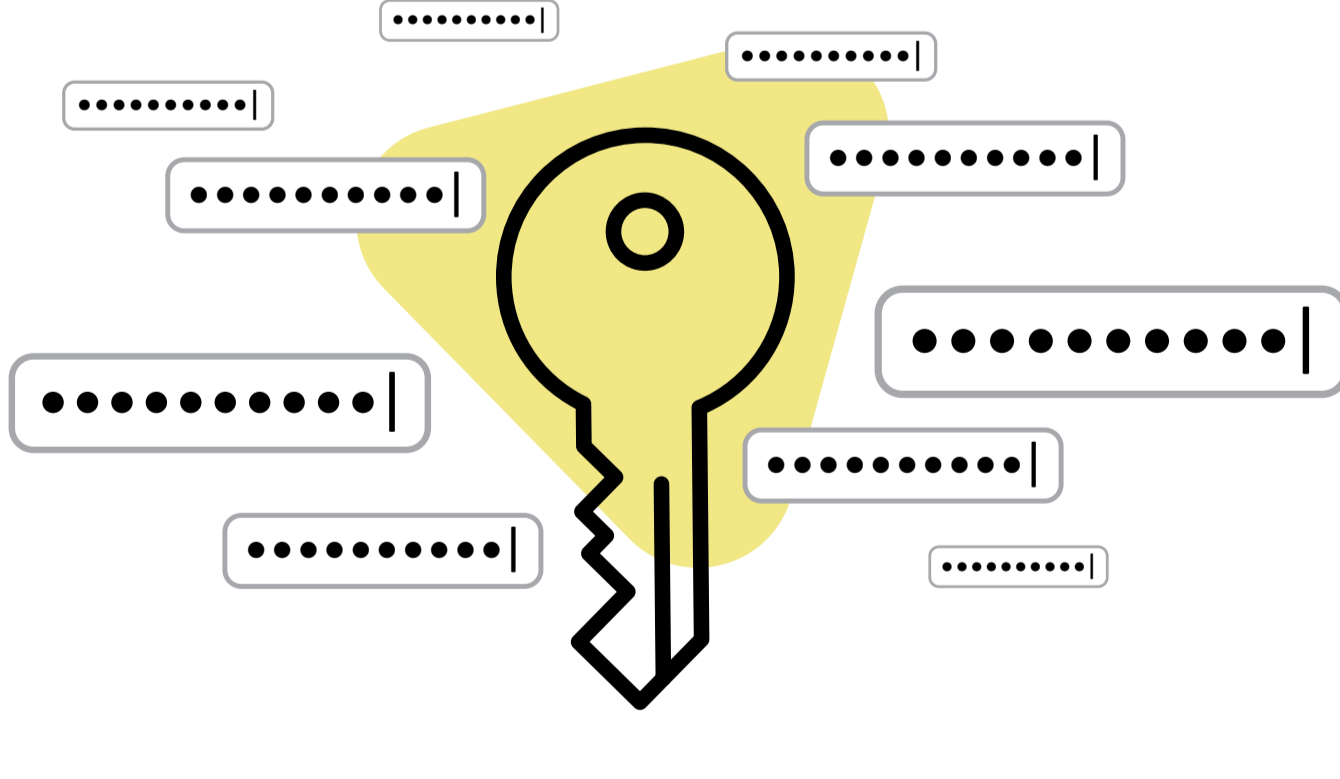
69% would create stronger passwords for their financial accounts

52% for their email accounts

32% for social media accounts

High confidence doesn't translate to better behavior. In fact, it may even create a false sense of safety that is detrimental to good password hygiene.

In their quest to make password management as easy as possible, respondents are switching from one bad habit to another.



Password managers can provide an easy way to bridge the gap between perceived and real safety online, transforming your knowledge into positive action.

Using a password manager for your business provides:

Simple and convenient password creation

Streamlined collaboration by securely sharing credentials

Integration with existing technology

With over **1 billion** sites secured, **33 million** users,

and **100,000** Business customers,

LastPass makes online security simple.

Get LastPass today.

Respondent profile: Surveyed 3,750 employed individuals with multiple online accounts from the US, UK, Germany, France, India, Singapore, and Australia.