The Value of Identity in the Digital Environment

Managing enterprise risk

IDC's five identity drivers support digital resiliency and continuity plans, with a particular focus on the increasing threat of external cyber threats.

Over 90% of enterprises have a dedicated head of IT (CIO or IT director) considering or piloting identity federation plans.

Nearly all users of Asia/Pacific organisations suffer from a lack of skills to ensure data security and data privacy.

For 80% of organisations, the head of IT (CIO or IT director) is a target for threat actors.

Identity as an Enabler for Corporate Strategies

Identity Driver 1: Security as the foundation

Identity, along with applications and data, are emerging as the new control points.

Identity Driver 2: Building a Trust Agenda Through Trusted Identities

Authentication for accessing sensitive data

Identity Driver 3: Optimised user/customer experience

Improve the ability to remain compliant

Identity Driver 4: Protecting internal & sensitive data

Establish agreements of trust

Identity Driver 5: Document our procedures and practices

Improve perception of the organisation

Remote working is no longer a nice-to-have but a critical mandate in the digital economy.

Future of Work

Remote working as part of the digital economy.

Top 5 Challenges for 2020–2021

Significant support required for teams to adapt to the new normal.

Remote working has shown that security is not the only issue to address.

Identity, access, and applications need to be managed and unmanaged devices.

Control over corporate network access from employees’ devices.

Authentication for accessing sensitive data.

For more information, visit: www.ap.idc.asia or email: ap_permissions@idc.com.