

## Passwordless is Possible

Secure, Simple Login to the LastPass Vault



### Embracing the passwordless future - fewer passwords, less friction.

For 15 years, LastPass has been on the journey to increase the protection of businesses through better password management. By securely storing passwords in one vault, LastPass ensures the use of LESS passwords and reduces reliance on human behavior.

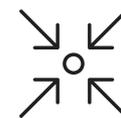
As authentication technologies advance, we are continuing this evolution and helping businesses further reduce their use of passwords by embracing a passwordless future that is highly convenient for end-users. You don't have to compromise seamless for secure - you can have both by enabling passwordless login to the LastPass vault on desktop devices.

### Put master passwords on cruise control

Upon first login, account creation, or located in account settings, all LastPass end users can enable passwordless access to the LastPass vault on desktop devices, through one of three secure authentication mechanisms: the LastPass Authenticator, FIDO2 compatible biometrics, and FIDO2 compatible hardware keys. Once the guided set-up is complete, users can login to the vault without typing a password on trusted devices.

### Don't say bye to the Master Password just yet

Passwordless technology is rapidly evolving and while the end goal is to remove the master password completely, this must be accomplished in phases. For now, the Master Password will exist to validate security changes to account settings and in case of a declined authentication attempt. Users will need their password less frequently, so be sure they set up account recovery options so they'll always have a backup way into their account.



**Simplified User Experience**



**Reduced Password Friction**



**Increased IT Admin Productivity**



**Secure Authentication**

[Try Passwordless](#)



# Envision a world without passwords

## Simplified User Experience

By enabling passwordless login, employees can access and manage important account credentials in their LastPass vault without ever having to enter a password. Grant instant, seamless access, reducing password-related friction greatly. Deploy a password manager to secure your organization's digital life, then streamline access by going passwordless.

## Stronger Security Standards

Now your employees can set an even stronger master password since they won't need to use it! And you can enforce that requirement through stricter security policies. With two FIDO2 compatible authentication mechanisms, rest assured your login is following the latest security protocol.

As your employees reduce the frequency in which they enter and use their Master Password, risk is reduced for you and your business.

## Less Friction Means Higher Adoption

A reduction in password-related friction means increased access to the LastPass vault, driving adoption across your organization. Higher adoption improves overall employee password hygiene and reduces cyber risk significantly as a result.

## Increase Productivity

When passwords are removed from the login equation, employees no longer spend hours resetting passwords or getting locked out, and IT no longer spends hours helping resolve these issues. Your entire workforce can focus on value-add initiatives rather than fussing with passwords.

[Go Passwordless with LastPass Business](#)

