Let’s get it into.

The cost of data breaches is rising.

In fact, 2021 marked the largest cost increase (10%) in the last seven years, bringing the global average total cost of a data breach to $4.24 million USD.

To err is human - and could cost your business.

85% of breaches involve a human element, like phishing, stolen credentials, and human error.

People manage up to 50 accounts protected by password credentials and must reset credentials 5 times per month due to forgetfulness.

The increase in remote work has translated to more expensive breaches.

70% of people spent more time online than the previous year, creating little more accounts.

The average cost of a breach at organizations with 81% to 100% of employees working remotely:

<table>
<thead>
<tr>
<th>Average Cost of a Data Breach</th>
<th>$4.87 million</th>
</tr>
</thead>
<tbody>
<tr>
<td>Time is of the essence.</td>
<td>287 days</td>
</tr>
</tbody>
</table>

How can businesses protect themselves from costly breaches? An ENTERPRISE PASSWORD MANAGER.

Elminate employees password reuse
Manage passwords from one place
Protect your employees' sensitive data
Share passwords simply and safely

LastPass makes online security simple.

Learn More